**Social Media Copy: UK’s Best Workplaces™ 2024**

Use your social media platform to shout about your Best Workplaces™ 2024 ranking and share the news with potential candidates, clients, suppliers and most importantly your valued employees.

We’ve prepared some social media wording templates below for you to customise, don’t forget you also have a variety of image templates within your [Marketing Toolkit](https://awards.greatplacetowork.co.uk/toolkit-2024) to use too. Don’t forget to tag Great Place To Work's handles and use hashtags to boost the visibility of your posts. We're here to help you amplify your voice!  

#UKBestWorkplaces   
LinkedIn: [@Great Place To Work UK](https://www.linkedin.com/company/greatplacetoworkuk/)   
Twitter: [@GPTW\_UK](https://twitter.com/GPTW_UK?s=20)

**Version 1**

The news is in! [company name] has officially been named as one of the UK’s Best Workplaces™ 2024 by Great Place To Work®, the global authority on workplace culture. What’s even more fantastic is that our place on this prestigious list is all down to the anonymous employee survey responses our team members gave, a big thank you to our employees, it’s thanks to you that we have such a GREAT company culture! Read more about our award here [link to your blog] #UKBestWorkplaces

**Version 2**

It’s official! We’re excited to announce that we've secured the [#] spot in the Best Workplaces™ in the UK! Read all about how we’ve driven up our employee satisfaction scores during the 5 years we’ve surveyed with Great Place To Work® in our latest blog here: [link to your blog] #UKBestWorkplaces

**Version 3**

Exciting news alert! 🎉 [Company name] is honoured to be ranked number [#] among the UK’s Best Workplaces™! A massive shoutout to our incredible team whose anonymous feedback emphasised how our [insert policies/procedures/benefits] contribute to our excellence as an employer. Your voices drive our success! 🌟 #UKBestWorkplaces

**Version 4**

🏆 We're thrilled to announce that [company name] has been recognised among the UK's Best Workplaces™ 2024 by Great Place To Work®! This incredible honour is all thanks to our amazing team whose anonymous survey responses made it happen. A huge shoutout to our fantastic employees – your voices shape our outstanding company culture! Discover more about this achievement in our blog [link]. #UKBestWorkplaces

**Version 5**

Celebrating a moment of pride! 🌟 Thrilled to share that [company name] has earned the prestigious title of one of the UK’s Best Workplaces™ 2024 by Great Place To Work®. A huge shoutout to our incredible team whose anonymous survey responses made this possible! 🙌 Thank you for shaping our exceptional company culture. Read more about our exciting achievement here [link to your blog] #UKBestWorkplaces

**Looking for other inspiring ways of sharing your company culture on your social media? Take a look at our** [**Sharing Employee Stories blog.**](https://www.greatplacetowork.co.uk/resources/5-inspiring-ways-to-share-employee-stories-on-social-media)